



Sanchar Nigam Executives' Association (India) U.P. (East) Telecom Circle

All Communications addressed to
the Circle Secretary

Pallab Bose
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No. SNEA/UP (East) Circle/Corr/2009

Dated: 17-01-2009.

To

All DS / Circle Office bearers.
SNEA (India), UP (East) Circle

Sub: - Formation of Core groups / committees at SSA level

As per the GS SNEA(India) Circular No-1 dated 09.01.2009 at New Delhi addressed to all Circle Secretaries, GS has issued instructions for formation of Core Groups/Committees comprising of experts from different areas to study the strategies and the different schemes to be introduced at SSA, Circle and Corporate office level. It is also desirable to have meeting of such groups at least once in a month and forward the suggestions for the cases to be taken up at Circle level to SNEA Circle HQs/CHQ with a detailed report. **The suggestions given at SSA level may be intimated to the SNEA UP(East) Circle HQs so that the same can be informed to other SSAs also.**

As you may be aware of the fact that BSNL is facing immense competition from all the fields. For formulating different strategies, suggestions from all the quarters especially from the field units who are actually facing the competition has to be taken into account. Depending upon the competitors / area / schemes / product, our strategy also has to vary from SSA to SSA and place to place. In order to study the ways to reduce land line closure / reduce operational expenses / ways to market our products etc., proper strategy has to be adopted. For introducing new schemes, the different schemes available in the market and offered by our competitors also have to be studied carefully.

It was Discussed and suggested in the last CWC meeting at Chandigarh to form core groups / committees comprising of experts from different areas to study the strategies and the different schemes to be introduced at SSA, Circle and Corporate office level. It is also desirable to have meeting of such groups at least once in a month and forward the suggestions for the cases to be taken up at corporate office level to CHQ with a detailed report. **The suggestions given at SSA level also may be intimated to the SNEA UP(East) Circle HQs/CHQ so that the same can be informed to other SSAs also.**

It is requested to send the details of the core group formed at SSA level with Mobile/phone numbers and corresponding **address of the members to CS SNEA UP(East) Circle by 27th January, 2009** through speed post as well as email also. (e-mail of CS; pallab_bose @ yahoo.com).

With best wishes,

Comradely Yours'

(Pallab Bose)
Circle Secretary

Copy to:

1. The Hon'ble CGMT UP(East) Circle for kind information please.
2. Com G.L.Jogi, Generalm Secretary SNEA(India) New Delhi.